

"The designs are fantastic.  
Our customers can't believe  
it is laminate."

STEPHANIE SILVER  
GREEN CITY LOFTS

"We used a radiant heat system,  
and found that Wilsonart was the best choice."

STEPHANIE SILVER

## multi-family housing



project:  
Green City Lofts

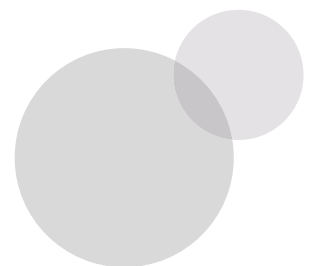
location:  
Emeryville, CA

flooring contractor:  
Ogden Contract Interiors, San Francisco, CA

wilsonart commercial flooring:  
Watermark Maple



Green City Lofts is one of the first multi-family projects in the nation designed according to "green" principles. This transit oriented, urban infill project focuses on the economical use of recycled and sustainably harvested materials, energy efficiency and healthy interior environments. Green City Lofts selected Greenguard certified Wilsonart Commercial Flooring for many of its 62 loft apartments.





"Wilsonart  
Commercial Flooring is  
on track to triple or even  
quadruple the life of the floors,  
and give each unit a rich,  
high-quality look."



"Wilsonart Commercial Flooring is the first floor I've seen that's nearly student-proof."

project:  
Upscale Rental Units

location:  
Dallas, TX

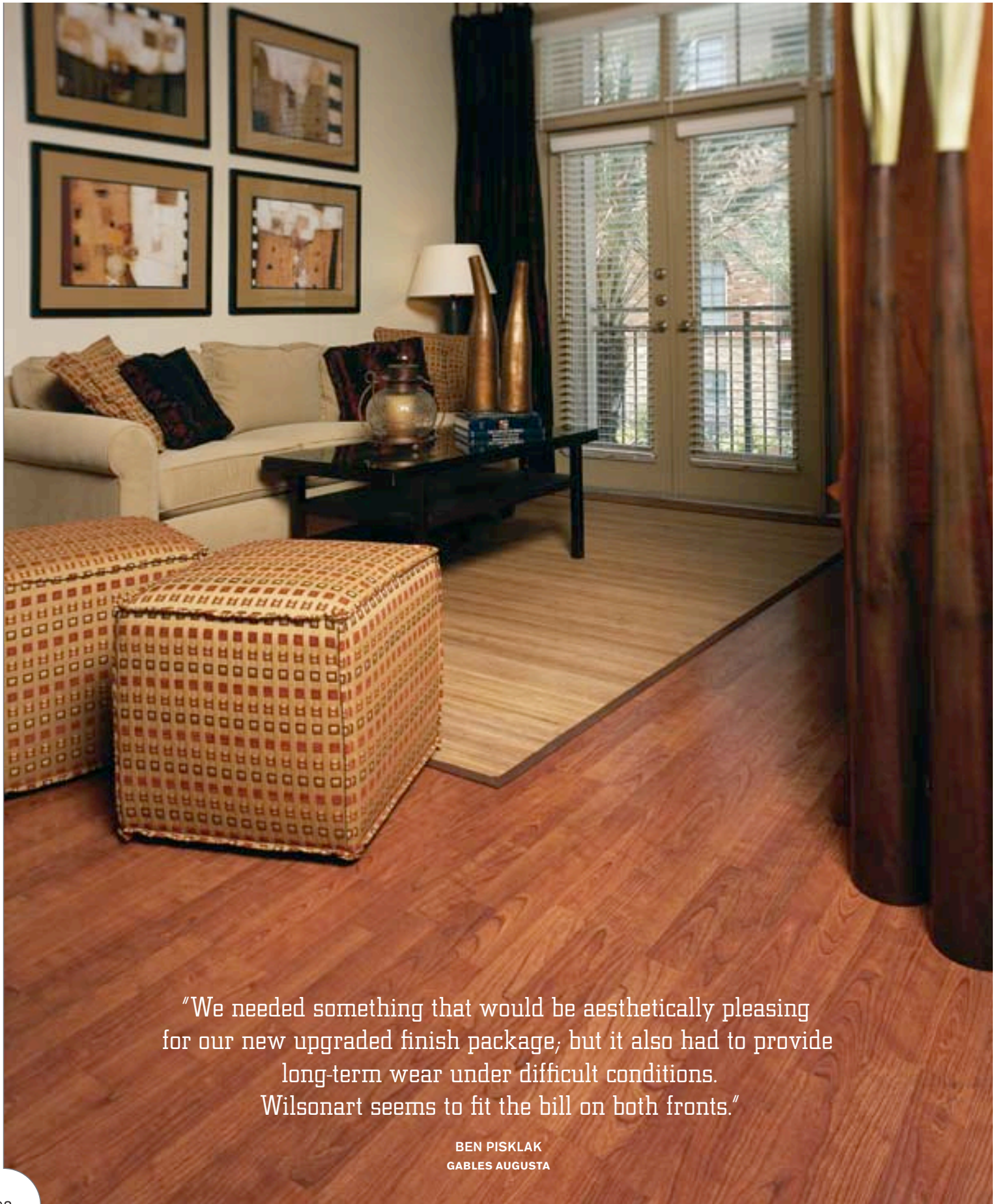
flooring contractor:  
Fabulous Floors

wilsonart commercial flooring:  
Light Rustic Oak



The owner of these upscale rental units realizes that he and his tenants want the same thing from their flooring: something that looks good and stands up to everyday life well enough to leave in place longer than the normal two- to five-year life cycle of carpet. They want something that's affordable, easy to install and even easier to maintain. Apartment owners are increasingly installing Wilsonart Commercial Flooring in their properties, with predictably successful results.





"We needed something that would be aesthetically pleasing for our new upgraded finish package, but it also had to provide long-term wear under difficult conditions. Wilsonart seems to fit the bill on both fronts."

BEN PISKLAK  
GABLES AUGUSTA